Scouting America

Occoneechee Council

2026 Scout Cards Leader Kick-Off

Alison Moore

2026 Scout Cards Staff Advisor

alison.moore@scouting.org
704-467-9191

2026 Scout Cards: Unit Sign-Up

- Registration Currently Still Open: ocscouts.org/leaders-volunteers/scout-fundraisers/2026-scout-cards-fundraiser/
- Sale timeline:
  - Starts when cards arrive – Week of March 9 (barring no shipping delays)
  - Ends May 29
- Many deals extend into 2027
  - Most of nation-wide deals / snap-offs do not continue into 2027

Scout Cards: Low investment, high reward fundraiser

- Low price point
  - $10 a card. Customer instantly gets cost of card back in value of one of the coupons.
- Perceived value
  - Lots of deals offer great value to the customer
- Easy Logistics
  - Easy to distribute, require little storage and no heavy lifting.
- ROI
  - No out-of-pocket investment with good participation on your order. Return up to 25 percent of your order at no charge. (More details to come.)

Scout Cards Sales = Scouting Activities

Scouting Activity	Fee	Scout Cards
District Event Spookoree/Camporee	$10-$30	2 – 6
Marksman Game	$15	3
Scout Handbook	$20	4
Winter Blast	$100	20
Cub Day Camp	$100	20
Registration (Council & National)	$165	33
NYLT	$225	45
BSA Summer Camp	$400	80
FULL Uniform	$130	26

Merit Badge Opportunities with Scout Cards

Salesman

Journalism

Graphic Arts

Movie Making

Digital Technology

What’s new in 2026?

- Earlier timeline to support summer camp fundraising.
- Alps Outdoorz and Mountaineering ($10 off $50)
- Papa Murphy's (Large Thin Crust- 1-Topping pizza for $5.99)
- Jersey Mike's Subs- (Hillsborough, Pittsboro, Siler City, Chapel Hill, Carrboro, Sanford, Dunn, Benson)
- iSmash (Rage room/paint splatter studio in Wake Forest)
- Finalizing Dave & Buster’s and Buffalo Wild Wings

Chatham County

- **Breakoffs:**
  - Chatham Outfitters, Harris Teeter, Valvoline, Dick's

Back of Card Deals		
Crossroads Grill	The Chatham Rabbit	Cowboy Café and Catering
Hayley Bales Steakhouse	Elizabeth's Pizza	San Felipe
Jersey Mike's Subs	Southern States	Pittsboro Feed
Pittsboro Pet Supply	Pelicans Snoballs	Mystic Mocha Coffee
Rufus	The Broken Spit	Sir Pizza
Creative Creamery	Reprize and Disguise	Little Ceasars

Eno River North (Durham/Chapel Hill)

- Breakoffs:
  - Harris Teeter, Valvoline, Dick's

Back of Card Deals		
Jersey Mike's Subs	The Original Q Shack	Alfredo's Pizza and Brew
Red Robin	Triangle Ace Hardware	Orange County Sportsplex
Sky Zone Durham	Xolos Tacos	Alps Outdoorz
Alps Mountaineering	Buffalo Wild Wings	

Lee County

- Breakoffs:
  - MonkeyKat Books, R & N Motors, Harris Teeter, Dick's

Back of Card deals		
Alpaca	Bubba's Subs and Pizza	Catherine Ann's Grill-Cookie House
Dunkin Donuts	Fresh Choice	Kathy's Java Express
Papa John's Pizza	San Felipe Mexican Restaurant	Sonic
Fonda Lupita	Brass Kettle	

Moore County

- Breakoffs:
  - Valvoline, Harris Teeter, Dicks, Blacks Tire and Service

Back of Card		
Alps Outdoorz	Alps Mountaineering	Jersey Mike's Locations (Dunn, Sanford, Benson)
Burney Hardware Company	Sandhills Bowling	The Ice Cream Parlor
River Jack Outdoor Trading Co.	SoPies	Texas Roadhouse

Cumberland County

- Breakoffs:
  - Battle House, Carlie C's, Harris Teeter, Valvoline, Dick's

Back of Card Deals		
Alps Outdoorz	Battle House	Bubba's
Culver's	Duck Donuts	Escapology
Fazoli's	Jagger's	JP Jumpmasters
LaFayette Lanes	Luigi's	Red Robin
Rocket Fizz	Old Chicago	Triangle Rock Club

Wake County

- Breakoffs:
  - Harris Teeter, Valvoline, Dicks

Back of Card		
Fairview Garden Center	McWally's	Papa Murphy's
Alps Outdoorz	Alps Mountaineering	Buffalo Wild Wings
Dave and Busters	Jersey Mike's Subs	

Key Dates

- Unit sign-ups: Through **Feb. 4** to help the Council estimate card quantities (Additional cards will be available until the end of the sale)

- **March 9**: Scout Cards available for pick-up and distribution (barring shipping delays)

- **May 29**: Sale ends

- **June 12**: All cards, money, and sales information due to the Council

- **June 19**: Prize winners announced

Scout Cards Return Policy for 2026

- Units may return up to 25% of their original order at no charge.
- Any additional returned cards beyond 25% will be charged $1 per card to cover production costs.
- Breakaway coupons must remain intact for cards to be returnable.
- Units are financially responsible for any lost, damaged, or unreturned cards after the June 12 deadline.

2026 Prizes

Number of Cards Sold PER Scout	Prize Drawing Category
up to 99	4 Scouts x $50 Amazon Gift Card
100 – 499	4 Scouts x $150 Amazon Gift Card
500 Plus	2 Scouts x $250 Amazon Gift Card
5 or more cards during first 2 weeks of sale!	8 Scouts x $25 Amazon Gift Cards
Number of Cards Sold per UNIT	
Unit that sells the greatest number of cards	$250 Scout Shop Gift Card
Unit #2	$175 Scout Shop Gift Card
Unit #3	$100 Scout Shop Gift Card

Reporting unit sales

- Report your unit sales:
  - Email alison.moore@scouting.org
  - If unit is participating in incentive program, make sure info is turned in prior to drawing dates

- Unit leader or designated volunteer tracks the units' sales
  - Scout Card Tracker available on Website: Resources
  - Leader tracks in way they choose

Tips for success

1. Sell your first scout card to your parent/guardian
2. Have your parents sell Scout cards to their colleagues at work
3. Call Grandma and Grandpa! They would love to support your sale.
4. Participate in a store front sale (grocery store, gas station, restaurant)
5. Take cards to school and ask your teachers
6. Ask Parents to post on social media a picture of you in uniform requesting friends to buy cards.
7. Visit the police station/fire station
8. Ask Pack or Troop Alumni for their support
9. Ask those that you support to support you (Girl Scouts/Booster Clubs, clubs)
10. Invest one hour visiting neighbors asking them to support your Scouting program
11. Visit local businesses to sell in their offices
12. Ask your Chartered Organization/Church if you can sell after meetings

Top places to sell

- Be where the people are:
  - Community Gatherings
  - Next-door neighbors
  - Parents offices
  - Chartered Organizations
  - After Religious Services
  - American Legion Posts
  - Sports Venues/Sports Clubs
  - Parks
  - Grocery Stores/Restaurants

Questions from Leaders

Questions? Contact:

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